

THE HERITAGE PLAYERS

Post Office Box 841 • Bethel Park, PA 15102
info@heritageplayers.org • www.heritageplayers.org



WE NEED YOUR SUPPORT!

In order for The Heritage Players to continue providing the best productions possible, we rely on community support. Thank you for helping The Heritage Players as well as the greater Bethel Park community!

2012 SEASON:



Bedroom Farce

By Alan Ayckbourn
Directed by Bob Scott
February 17-19, February 24-26

Night Watch

By Lucille Fletcher
Directed by Cindy Swanson
May 11-13, May 18-20

The Sound of Music

By Rodgers and Hammerstein
October 19, 20, 21
October 26, 27, 28

ADVERTISING OPTIONS:

| | | |
|---|--|---|
| <p>FULL PAGE 5 x 8</p> <p>w/bleed 5.75 x 8.75</p> | <p>1/2 PAGE (horizontal) 5 x 3.875</p> <p>1/4 PAGE (horizontal) 5 x 1.8125</p> <p>1/4 PAGE (horizontal) 5 x 1.8125</p> | <p>1/2 PAGE (vertical) 2.375 x 8</p> <p>1/4 PAGE (vertical) 2.375 x 4</p> <p>1/8 PAGE 2.375 x</p> |
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| Contact Name: | | Date: | |
| Business Name: | | | |
| Mailing Address: | | Telephone: | |
| | | Email Address: | |
| | | Web Address: | |

2012 SEASON ADVERTISING ORDER:

| | |
|--|---|
| FULL PAGE | <input type="checkbox"/> Inside Front Cover (\$400/season* or \$150/show) <input type="checkbox"/> Outside Back Cover (\$550/season* or \$225/show) <input type="checkbox"/> Inside Back Cover (\$350/season* or \$150/show) <input type="checkbox"/> Full Page Inside Page (\$300/season* or \$110/show) <input type="checkbox"/> Add Full Color (If available: \$100/season or \$55/show) |
| <i>* Full page, full season placements include 4 admission tickets to each show of the season.</i> | |
| 1/2 PAGE | <input type="checkbox"/> 1/2 Page Ad (\$150/season* or \$75/show) <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical <input type="checkbox"/> Add Full Color (If available: \$85/season or \$45/show) |
| <i>* Half page, full season placements include 2 admission tickets to each show of the season.</i> | |
| 1/4 PAGE | <input type="checkbox"/> 1/4 Page Ad (\$85/season* or \$35/show) <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical <input type="checkbox"/> Add Full Color (If available: \$45/season* or \$25/show) |
| <i>* Quarter page, full season placements include 1 admission ticket to each show of the season.</i> | |
| 1/8 PAGE | <input type="checkbox"/> 1/8 Page Ad (If available: \$35/season or \$20/show) <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical |

Please consider making an additional gift to The Heritage Players:

Yes, I'd like to donate the The Heritage Players and support Bethel Park community theatre in the amount of \$ _____ .

Please make checks payable and mail to:

The Heritage Players
Post Office Box 841
Bethel Park, PA 15102

As always, we thank you for supporting community theatre in Bethel Park¹!

¹ The Heritage Players are a 501(c)(3) non-profit organization. Contributions are tax deductible under section 170 of the Internal Revenue Code. Bequests, devises, transfers, or gifts are tax deductible under sections 2055, 2106, or 2522 of the Internal Revenue Code.